

Privacy Notice

Publicis Poke Ltd, 3rd Floor, 2 Television Centre, 101 Wood Lane, London, W12 7FR (“we,” “us,” or “our”) offers creative and marketing services. This Privacy Notice is for the purposes of informing you, the website user, that we do not collect any personal data from you when you browse or use this website. The meaning of ‘Personal Data’ is as defined under the applicable data protection laws. Notwithstanding, we may use information that does not identify you (including information that has been aggregated or de-identified) for any purpose except as prohibited by applicable law.

We may include links to other websites, including social media platforms. This Privacy Notice only covers this Website and does not apply to the data practices of other websites. We encourage you to read the privacy notices available on other websites you visit.

We also do not use or run any cookies on this site.

I. Notification of changes

Any changes to this Privacy Notice will be promptly communicated on this page and you should check back to see whether there are any changes. Continued use of the Website after a change in the Privacy Notice indicates your acknowledgement and acceptance of the use of Personal Data in accordance with the amended Privacy Notice.

II. Further Information

This Privacy Notice has been designed to be accessible to people with disabilities. If you experience any difficulties accessing the information here, please contact us at privacyofficer@publicisgroupe.com.

If you consider that we are not complying with this Privacy Notice, if you have any questions in relation to this Privacy Notice, or have questions about your rights and choices, please contact privacyofficer@publicisgroupe.com. Data subjects in Europe may also lodge a formal complaint with their competent data protection authority.

If you have any questions about Publicis Poke’s data practices or you wish to exercise your rights or know about the contractual protections in place, please contact the Publicis Chief Data Privacy Officer on privacyofficer@publicisgroupe.com.

Cookie Policy

The Publicis Poke website is edited and hosted by Publicis Poke, whose registered office is located at 3rd Floor, 2 Television Centre, 101 Wood Lane, London, W12 7FR.

The purpose of this Notice is to inform you about the collection and use of Cookies when browsing our website. For further information about this policy, please contact: privacyofficer@publicisgroupe.com.

We will ensure the accuracy of this Privacy Notice by keeping it up-to-date at any time. Any changes to this Privacy Notice will be promptly communicated on this page and you should check back to see whether any adjustments have been made.

I. What are cookies?

A cookie is a small file, which is placed on your computer's hard drive. If you choose to accept cookies, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular website. In general, cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Depending on the type and settings of your browser, cookies may be accepted by default. You may change the settings of your browser to delete existing cookies or prevent future cookies from being automatically accepted. If you disable cookies, certain parts and functions of our website may not be available.

These data do not usually identify you directly, but they can provide you with a personalized web experience.

II. Our website does not use the following types of cookies

- **Strictly Necessary Cookies.**
- **Performance Cookies.**
- **Functionality Cookies:**
- **Targeting Cookies.**

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